

17<sup>th</sup> Annual Kiwanis



**Tortoise  
& Hare**



**Monday,  
May 25, 2015  
Memorial Day**

**5K Run & Walk  
Wind Gap Memorial Park**

All proceeds to:

**GRANT SPECIAL REQUESTS  
FROM ABUSED CHILDREN**

Dear Friends:

The 17<sup>th</sup> annual Tortoise & Hare Race is now underway for Memorial Day, **Monday, May 25, 2015** at Wind Gap Memorial Park! This year the Easton Suburban Kiwanis is teaming up with the Martin Burnard Special Favors Fund for Abused Children. This is an exciting event and your generosity and support will be a great help in ensuring we meet our goal for this wonderful cause.

Martin Burnard was a well-respected child abuse investigator in the Lehigh Valley. Because of his hard work and dedication to the children and youth around the area, the community came together to set up a fund in his name to grant special requests for the children who have been affected by abuse. As of now the agency allows the children to purchase clothing and general items from Wal-Mart and K-Mart. With these extra funds, a child can make a request that goes beyond these guidelines. They might be able to purchase a prom dress or class ring, obtain materials needed for school, buy clothing outside of Wal-Mart or K-Mart, and many other things! The Tortoise & Hare Race is a time you can help out the specials favors fund.

Sponsorship opportunities are listed on the attached sheet. We are also seeking donations of items or gift certificates to be used as raffles, as well as products to be placed in participants' sports bags on the day of the race. **Please note that sponsorships must be received by April 30<sup>th</sup> in order to be printed on the shirt.** We hope that you will choose to be a sponsor for this event.

Sincerely,

Kevin E. Dolan  
Race Director

**2015 Tortoise & Hare 5K Race**  
**May 25, 2015**  
**Wind Gap Memorial Park**

*Sponsorship Opportunities*

**\$1,000**

Name & Logo in lead position on T-shirt  
Website and Sponsorship Board at the race  
4 registrations and recognition at the event

**\$500**

Name & Logo on T-shirt  
Website and Sponsorship Board at the race  
2 registrations and recognition at the event

**\$250**

Name on T-shirt  
Website and sponsorship board

**\$100**

Name on T-shirt



*\*Logo and name on t-shirt will vary in size depending on sponsorship level \**

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*I want to help the Martin Burnard Specials Favor Fund for Abused Children and be a Tortoise & Hare sponsor!*

\_\_\_\_\_ \$1,000

\_\_\_\_\_ \$250

*Raffle/Participant gifts:*

\_\_\_\_\_ \$500

\_\_\_\_\_ \$100

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*Company Name (as you want printed on t-shirt)* \_\_\_\_\_

*Contact person:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*Phone Number:* \_\_\_\_\_ *Email:* \_\_\_\_\_

Please return by **April 30<sup>th</sup>** to: Kevin Dolan 549 Ashwood Drive Nazareth, PA 18064  
Please make all checks payable to **Easton Suburban Kiwanis**